



**PILLAI HOC INSTITUTE OF
MANAGEMENT STUDIES & RESEARCH**

Pillai



Institution's Innovation Council

Report for Academic Year 2023-24



**INSTITUTION'S
INNOVATION
COUNCIL**

(Ministry of Education Initiative)



A. About IIC at PHiMSR

- **Vision:**

To be a fountainhead of innovative ideas to meet the mission of entrepreneurship and startups and accelerate the efforts of skilling and upskilling for employment generation

- **Mission:**

To develop research support and cultivate an active Start-up ecosystem in PHiMSR resulting in innovation and entrepreneurship driven employment and economic growth ensuring the holistic development of the students.

- **Journey of IIC established at the Institute:**

PHiMSR has established Institution's Innovation Council (IIC) as per the guidelines of MoE's Innovation Cell (MIC) in the academic year 2023-24. The initiative was to create a vibrant local innovation ecosystem, start-up supporting mechanism, establish function ecosystem for scouting ideas and pre- incubation of ideas and to develop better cognitive ability for management students. PHiMSR, IIC is actively involved in organizing and conducting various seminars, workshops, Idea competitions such as product and prototype design for its students and faculties.

- **Diversified representation in the IIC established at the institute from industry, Interdisciplinary & Departments/ Units etc.**

PHiMSR has established IIC comprising members from Industry and Interdisciplinary departments. Each member contributes to fulfil Vision and Mission of IIC established at the institute conducting expert webinars, Workshops, Field visits, Add-on programs for students and faculty of PHiMSR. The external Members are

Smt.Vishakha Rekhi, Patent Expert at Grey Matters

Shri.Satish Shetty, Vice President at Dolphin Marine Foods



B. Key Functionaries of IIC at PHiMSR

President – Dr. Ketan Vira (Director-PHiMSR)

Convener – Prof.Gaurav Deshmukh

Start up Activity Coordinator – Prof.Ganesh Shinde

Internship Activity Coordinator- Smt.Rashmi Dugar

Social Media Coordinator – Shri.Umair Khan

IPR Coordinator- Dr.Sheeba rajan

Innovation Coordinator- Prof.Rashpal Saini

Student Coordinators

Chirag Patil - Innovation

Harshada Chalke - IPR

Naivin Bhoir – Start Up

Melissa Rodriguez - Internship

Saumya Jadhav – Social Media

C. Resource Strength at PHiMSR

Total Number of IIC Members	14
Total Number of IAs	2
Total Number of Faculty Mentors	5



D. Facilities / Infrastructure at PHiMSR to facilitate Innovation and Entrepreneurship

- IPRCell



- Conclave Hall



- Auditorium



- Research Centre



Students engaged in promotion of innovation and entrepreneurship

1. Sahil Jadhav – SYMMS

Engaged in Business Plan competition, has invented a new product and process such as “Second Innings” a product designed for senior citizens exclusively with guidance of Prof.Gaurav Deshmukh.

2. Naivin Bhoir – SYMMS

Engaged in the Fabrication Technology business and Business plan competition with the guidance of Dr.Ketan Vira.

E. Activities/Achievements

<p>No. of different IPR activities conducted (Calendar Activities)</p>	<ol style="list-style-type: none"> 1. MyStory - Entrepreneurs Journey (Quarter 1) 2. Workshop on Entrepreneurial Skills (Quarter 2) 3. Business Plan Competition(Quarter 3) 4. Product /Prototype Design Workshop (Quarter 4)
<p>No of Activities (MIC Driven – Impact Lecture Series) Quarter 4</p>	<ol style="list-style-type: none"> 1. Guiding framework for Institutional Ambassadors 2. Guiding framework for YUKTI 3. Guiding framework for ATLS 4. Guiding framework for Institutional objectives, operations



	of IIC
Celebration Activity (Quarter 4)	Independence Day 2024
Self Driven Activity (Quarter 4)	World Entrepreneurs Week 2024 (21 st August 2024 to 30 th August 2024)
No. of Students/ Faculties Ideas Generated/Innovation Prototype developed.	<ol style="list-style-type: none"> 1. Connect Buddy App 2. Coco pit 3. Compost Buddy 4. D-glam 5. Visfit 6. Paver Block 7. Portable Solar Charger 8. Comfy Heal 9. Gumglide
No. of IPs generated, Published and granted	<ol style="list-style-type: none"> 1. Display device for Digital Marketing 2. Robotic Display Device(For Strategic Management and Planning)
No of Students/Faculty Start ups/ Ventures established	<ol style="list-style-type: none"> 1. Medical Store By Aadesh khutarkar (2022-2024 Batch) 2. Gaming Station by Sanchit Patil (2022-2024 Batch) 3. SS Tattoos By Sohail Shah (2022-2024)



F. Faculties and their Achievements

1. Dr.Ketan Vira – Director, PHiMSR

Designed and patented a Robotic display device for strategic management planning along with Prof.Rashpal Kaur Saini.

2. Dr.Govind Shinde – Senior Faculty, PHiMSR

Designed and patented a Display Device for digital marketing along with Prof.Gaurav Deshmukh, Prof.Sheena Nair, Prof,Deepa Manoj.

3. Sahil Jadhav – SYMMS Student

Developed a business idea proposition named SECOND INNINGS for senior citizens and is progressing on the idea.

G. Start Ups established by students

1. Medical Store by Aadesh Khutarkar (Academic Year 2022-2024).

The medical store established at a Rural area such as rasayni to cater to the needs of the local rural population.

2. Gaming Station by Sanchit Patil (Academic Year 2022-2024)

Our student Sanchit Patil has ventured in to the business of Gaming Station at URAN.

3. Sohail Shah (2022-2024)

Khopoli has an emerging trending young population. Sohail Shah has established a trendy tattoo centre naming SS Tattoos.

H. Participation of PHiMSR in various programs of Central and State Government

1. The Institute has generated the login credentials to participate in the NISP and has constituted a committee for implementation of NISP and the NISP policy.

2. The Institute had completed the Impact Lecture series as per guidelines issued by the MIC as the MIC driven activity.



I. Details of Social Media

The Institute has a dedicated Social Media page on LinkedIn.

The Institute has a dedicated Social Media Team that covers all the events of IIC.

Shri.Umair Khan is our social media coordinator.

[Pillai HOC Institute of Management Studies and Research: Posts | LinkedIn](#)

J. Testimonials

Smt.Vishakha Rekhi, Patent Expert, Grey Matters, External IIC member at PHIMSR.

As an external member I would like to express my best wishes to IIC, PHIMSR for establishing council to nurture entrepreneurship and innovation at the institute.

Although IIC PHIMSR has not even completed one year but the magnitude of activities, initiatives , projects etc are worth mentioning. Im sure that the IIC PHIMSR will take a frog leap jump and progress by creating entrepreneurs, registering patents and developing ideas. My best Wishes to each and everyone at IIC PHIMSR.









L.Contact

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