

Pillai HOC Institute of Management Studies and Research (PHiMSR) Annual Report 2023-24

Introduction

Annual Day Report of Pillai HOC Institute of Management Studies and Research for the academic year 2023-24, today on 25th June 2024.

Beginning

Pillai HOC Institute of Management Studies and Research started in year Academic year 2009 to promote the management education among the neighboring population.

Pillai HOC Institute of Management Studies & Research is affiliated to the University of Mumbai & approved by AICTE, DTE and Govt. of Maharashtra to conduct Masters of Management Studies (MMS) program.

Wide range of activities and initiatives helps students to strengthen high profile skills that are market driven and will provide high valued education with profound knowledge of Analytical understanding of the market requirements to provide the job oriented training. Institute provides industry and corporate oriented environment which is the need of the time.

Being just 15 years old, we aspire that during and completion of management education the students of our Institute will be able to conceptualize, organize and become capable of producing solutions to the complex business problems and also should possess the comprehensive understanding of various functional areas of Research and Business Analytics, today which is the need for tomorrow of the business world.

Academic Excellence at PHiMSR Institute of Management

Examination results at internal as well as University examinations have always been more than 90% in semester III. Academic Performances speak itself about the student's standards at PHiMSR

To supplement the Academic excellence, PHiMSR regularly organizes programme and many academic activities regularly to provide students food for thought at regular intervals throughout the academic year with the help and co-operation of our ever enthusiastic faculty members.

Some of the activities, Academic, Curricular and Extra Curricular are as:

- a) Five day orientation and boot camp was organized to introduce the new batch students. This orientation programme was organized under the guidance of one of the dynamic faculty members – Prof. Rashpal Saini and Prof. Deepa Manoj to acquaint the students so as to make them aware of importance of team work, leadership and collaborative culture.
- b) Institute continues with the valued added certificate course based on the feedback of the stakeholders. Institute this AY has conducted around 08 certification (mostly in association with BIAP) for holistic development, analytical and problem solving skills and emotional intelligence and value driven actions viz. Basics of Excel, Managerial Acumen & Situation Analysis, Personal Grooming and Self Development, Rise Certificate, Heartfulness rising with kindness, Design Thinking for Creative Managers, Ethics in Corporate World and Research and Analysis for Leaders
- c) Feedback of students on their internship (mandatory for all the students) was exceptionally good through mentors and development has been quite apparent. It's worth mentioning that our students have done their internship with JNPA (erstwhile JNPT) and Indian Post.
- d) Several field visits were organized for students on the field learning to viz. Rajasthan Rugs, Mazgaon village, Parle, Camlin, IKEA, Pteronas etc.
- e) Institute this year conducted series of guest lectures from Corporates (from India and abroad viz. Poland and Dubai)
- f) Institute initiated IIC which carried out several program viz. Entrepreneurial Journey by Successful Entrepreneurs, Six thinking hats, Business Plan workshop, Patents session etc.
- g) Students Achievements:
 - Total Students presented papers at National and International Conferences = 05
 - Total Number of Students published research articles = 02
 - **Student Awarded with Best Research Paper:**
 - *Mr. Akshay Vishwakarma on the topic "Future of BRICS: Avenues and Challenges at International Multi-Disciplinary Conference on "Global Paradigm Shift: Initiatives of India in Science, Education, Technology, Business and Climate" on 10/01/2024.*
 - Adnan Sutar was awarded with the Silver Medal for Taekwondo Competition at the event *Indian Sports and Cultural Festival* organized by Indian Youth Front on 25/1/2024.

- **Akshay Vishwakarma** won 3rd Prize in the event **We4Tech 3.5** at **WeBiz 2024**(Annual National Level Business Management Fest, WeSchool) organized by Welingkar Institute of Management Development and Research on 7/3/2024

h) Teachers Achievements:

- i) Total Research Papers = 16 (UGC) and other 23
- ii) Patents = 02
- iii) Books = 06
- iv) Awards = 01
- v) Faculty Members appointed on different Board of Studies i)Dr. Govind Shinde BOS Welingkar Institute of Management- Member appointed by University of Mumbai ii) Dr. Ketan Vira appointed as BOS Member by HSNC University
- vi) Dr. Ketan Vira appointed as External Expert by Ministry of Textiles, GoI in Technical Advisory Committee

Teachers Participation:

- It's worth noting that our teachers participated in 08 FDPs/MDPs in areas of innovative pedagogy. Research, NEP etc.
- Few of our teachers in the process of registering for PhD and Prof. Rashpal is currently pursuing her PhD from Mumbai University.

i) Mazgaon Village project have been eye-opener for students and create management culture amongst them when they study the village culture and come face to face with real life problems of the rural areas. Students are required to prepare projects.

j) Under the banner of Euforia - Cultural Programme, three day extracurricular activity programme was organized with help of students and faculty of the Institute.

(g) Sports have been an essential activity of management education of PHiMSR under the guidance of our dynamic sports Director Mr. Imran Khan.

Various sports activities were organized and arranged. Cricket Match was arranged between Students and Alumni and the rotating trophy and cash prize was sponsored by Mr. Abhimanyu Sharma (successful entrepreneur) A full fledge sports day was also organized for the students of PHiMSR.

To increase the employability of our students and meet the requirements of industry and corporate the institute has taken initiative like sessions and workshops.

Pedagogy:

Well qualified core and visiting faculties have been adapting innovative pedagogy, best suited for students. Innovative modern teaching method like case study method, Group discussion, Project presentations, Assignment writing and Quiz.

PHiMSR has already initiated the process of NAAC Accreditation and has under coordination ship of Dr. Govind Shinde with entire team PHiMSR.

Consultancy Programmes:

Institute continues with consultancy conducted by Prof. Rashpal Saini for Vidyadhan of value of more than 4 lakhs, which was highest ever since the inception of the institute

Placements:

Under Ms. Rashmi Dugar, our placement cell has arranged the placements of more than 60% with an average salary of 4 to 4.5 lakhs per annum for the fresher's.

I sincerely thank all members of MES for their ongoing support

Thank you one and all.

Director

Dr. Ketan Vira


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